

# European Transport Policy and Research

## Monday 11 October 2010

### Plenary Session

0900 – 1000

Zoltán Kazatsay (Deputy Director-General of the European Commission's Directorate-General for Energy and Transport, BE)

Session 1 1030 – 1230	Session 2 1330 – 1530	Session 3 1600 – 1800
<p><b><u>Returns from Transport Research</u></b></p> <p><u>Chair: Neil Paulley, TRL, UK</u></p> <p><b>What does money spent on transport research achieve, and how does it do it? Developing an evidence base to support and target future funding for European transport research</b> A Pearman, B Matthews, M Lawler, L Chernyvaska, M Schmidt, D Carvalho, C Reynaud, Leeds University Business School, UK</p> <p><b>How can we put a value on models?</b> D Anderson, Transport Scotland, UK; K Lumsden, S Canning, MVA Consultancy, UK</p> <p><b>In pursuit of new technologies and advanced policies for energy and resource conservation in exploratory advanced transport research</b> D Kuehn, Federal Highway Administration, US</p>	<p><b><u>Air Transport, Business Strategies</u></b></p> <p><u>Chair: Peter Burge, RAND, UK</u></p> <p><b>Old conflicts, new rivals? Airline competition in the European market</b> N Dennis, University of Westminster, UK</p> <p><b>Future strategies for airports</b> I Laplace, M3 Systems, FR; N Lenoir, French Civil Aviation University, FR; B Badanik, University of Zilina, SK</p> <p><b>Europe for less? An analysis of low-cost airlines and regional economic development</b> T Ivancic, London School of Economics and Political Science, UK</p>	<p><b><u>Air Transport Forecasting</u></b></p> <p><u>Chair: Nadine Pilon, EUROCONTROL, FR</u></p> <p><b>The difficulties of forecasting air transport demand in developing, emerging and newly industrialised economies</b> A Eichinger, R Panahi, European Center of Aviation Development, DE</p> <p><b>Challenges for air transport at the horizon 2030</b> N Pilon, EUROCONTROL, FR</p> <p><b>Customers' willingness to pay for intermediate cabins in the airline industry: a trade-off between improved service and frequent flier benefits</b> S Caussade, LAN Airlines, CL</p>

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0900 – 1000

Professor Alan McKinnon (Director of the Logistics Research Centre, Heriot-Watt University, UK)

Session 4 1030 - 1230	Session 5 1400 - 1600	Session 6 1630 - 1830
<p><b><u>Co-modality in Europe</u></b></p> <p><u>Chair: Mark Finer, Mott MacDonald, CH</u></p> <p><b>Real time multimodal travel information in the Netherlands</b> F Cheung, Netherlands Ministry of Transport, NL</p> <p><b>A theoretical based evaluation of a city-wide mobility management intervention</b> M Carreno, T Rye, Edinburgh Napier University, UK; I Maxwell, The Bike Station, UK</p> <p><b>A transport strategy for Bulgaria</b> D Hill, AECOM, UK</p> <p><b>Recommendation of LINK project: European forum on intermodal passenger travel</b> P Riley, Jacobs Consultancy, UK; A Kumpostova, Jacobs Consultancy, CZ</p>	<p><b><u>Economics and Impacts of Transport</u></b></p> <p><u>Chair: Francis Cheung, Netherland Ministry of Transport, NL</u></p> <p><b>How do the aviation and rail sectors contribute to the wider economy</b> A Meaney, P Oxley, C Riley, M Shepherd, Oxera Consulting Ltd, UK; D Bishop, Airport Operators Association, UK</p> <p><b>Making tracks: transport for 21<sup>st</sup> century business</b> A Smyth, G Christodoulou, University of Westminster, UK</p> <p><b>The implications and pitfalls of the European Union New (2007- 2013) - cost benefit analysis methodology or developing and carrying out rail infrastructure projects</b> A Prokopowicz, University of New Orleans, US; A D'browska, CATI, PL</p>	<p><b><u>Transport and Peripheral Regions</u></b></p> <p><u>Chair: Conall Mac Aongusa, RPS, IE</u></p> <p><b>The impacts of ownership, level of subsidies and contractual determinants on the efficiency of European public service obligation air transport operators</b> R Merkert, G Williams, Cranfield University, UK</p> <p><b>Scottish Government ferries review</b> S Canning, P McCartney, MVA Consultancy, UK</p> <p><b>The periphery beyond the periphery: Arctic transport in the blind spot of Europe</b> L Ampleman, Jagiellonian University, PL</p>