

Leisure and Tourism Transport

Monday 11 October 2010

Plenary Session

0900 – 1000

Zoltán Kazatsay (Deputy Director-General of the European Commission's Directorate-General for Energy and Transport, BE)

Session 1 1030 – 1230	Session 2 1330 – 1530	Session 3 1600 – 1800
<p style="text-align: center;"><u>Tourism and Aviation</u></p> <p><u>Chair: Rachel Risely, Accent, UK</u></p> <p>How getting to the airport can effect the whole travel experience T Panayi, Heathrow Airport Limited, UK</p> <p>The 2nd Kenza law of demand: a new qualitative and quantitative approach for assessing long-term developments of the demand for leisure destinations D Sallier, Aeroports de Paris, FR</p> <p>Aviation offers for city-breaks supported by the right marketing policy can not be affected by economic crisis: the case of cultural tourism in Athens P Kouri-Toyas, University of Piraeus, GR</p> <p>Speaker to be announced</p>	<p style="text-align: center;"><u>Events</u></p> <p><u>Chair: TBC</u></p> <p>Analysis of travel demand elements for the Olympic games 2008 in Beijing J Chen, Beijing Municipal Committee of Communication, CN; H Chen, University of Leeds, UK</p> <p>Glasgow 2014 commonwealth games transport strategic plan R Booth, Glasgow City Council, UK</p> <p>Sustainable public transport planning for special events: insights from Johannesburg, South Africa for the 2010 FIFA world cup P Parida, Ingerop South Africa, ZA</p> <p>Using integrated pedestrian and traffic simulation for Olympic transport planning. Recent case studies in Tokyo and London J Aymami, A Gerodimos, A Torday, TSS, ES</p>	<p style="text-align: center;"><u>Reducing Dependence on Cars</u></p> <p><u>Chair: TBC</u></p> <p>The development of tourism on the Danube in Hungary to reduce dependence on cars M Jászberényi, Budapest Corvinus University, HU</p> <p>Arsenal football club Emirates stadium transport monitoring programme E Prabhu, London Borough of Islington, UK; C Spetch, Steer Davies Gleave, UK</p> <p>Tourism mobility and sustainable development F Potier, INRETS, FR</p> <p>New ideas for old stations – innovative concepts for small regional stations in tourist areas N Klassen, G Pichler, P East, University of Applied Sciences Muenchen, DE</p>